

CLASSIC SERIES

THE ORIGINAL EARLY RIDER



“THE PERFECT WAY TO INTRODUCE
YOUR CHILD TO THE ART OF RIDING A
BIKE...BORN TO BE WILD.” *THE TELEGRAPH*



Looking for adventure?

Welcome to the range of Early Rider® learner bikes. Our no-compromise approach to design, creation and safety ensures your child will learn to ride on one of the most stylish, perfectly made and safest bikes available.

Our bikes are pedal free so your child can focus on the stuff that matters, such as learning to balance. Using centuries-old riding principles your child will improve their self-confidence, improve motor skills and be the coolest kid on the block.

Watch your child develop as they broaden their horizons and discover a whole new world.

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BUILD

- Hand-selected, FSC approved birch veneers
- Components pressed in bespoke shape formers
- Finest available bonding and varnishing materials



FORKS

Our unique laminated forks not only look amazing, the quick release notched ends also make your Early Rider® easy to assemble and even easier to fit in your car.



RIMS

- Pneumatic tyres
- Aluminium rims, stainless steel spokes
- 12" x 3" rear tyre for comfort and stability
- 14" x 2" front tyre for steering and lifespan





STEERING (Patent Pending)

- Restricted setting helps new starters grasp balance
- Unrestricted setting allows greater manoeuvrability and development of sophisticated steering skills



GROWTH

You'll enjoy watching your child grow up, but it happens fast. Thankfully their Early Rider® will grow with them due to adjustable seat, handlebars and reach.



DETAIL

Embossed flame-detailing, branded logos, embroidered seat pads and wheel hot patches all ensure your child will be the coolest on the block.



About us

I decided to start Early Rider® when I wanted to get my three-year-old son riding bikes, without training wheels. Disillusioned with the products on offer, I set out to create a bike which I could admire and Freddy would love. In 2006 the Early Rider® Classic was born, and Freddy learned to ride.

Early Rider® is a British company based in Henley. Our approach to design, engineering and safety is utterly without compromise. We strive to produce fantastic pre school bikes that take a fun, systematic and safe approach to teaching young children to ride. Our ambition is to get every child in the country mobile, without using stabilisers.

We have combined British innovation with west coast style and world leading manufacturing. The result is a range of bikes unlike any other. I hope you enjoy them.

Andy Loveland, Early Rider®

'I HAVE TO SAY THE EARLY RIDER® IS THE COOLEST LEARNER BIKE AROUND. I'VE BEEN RESEARCHING THE MARKET FOR QUITE A FEW WEEKS AND LOOKED AT EVERYTHING OUT THERE - NOTHING TOUCHES IT.'

JAMES BEECHINOR-COLLINS, EDITOR IN CHIEF, T3 MAGAZINE

'THE JOURNEY TO NURSERY HAS JUST GOT COOLER...'

EDITOR'S CHOICE WINNER, JUNIOR MAGAZINE

'THE PERFECT WAY TO INTRODUCE YOUR TODDLER TO THE ART OF RIDING A BIKE...BORN TO BE WILD.'

THE TELEGRAPH MAGAZINE

'THIS LEARNER BIKE IS SO COOL AND BEAUTIFULLY CRAFTED ...THE PERFECT STEP UP FROM A TRICYCLE. I WANT TO INCLUDE IT IN OUR 100 BEST TOY FOR CHRISTMAS 2007.'

ELENA DALRYMPLE, EDITOR, MOTHER & BABY MAGAZINE

'I WISH I WAS YOUNG AGAIN.'

JOURNALIST, THE DAILY MIRROR

THE TIMES GOOD HOUSEKEEPING
RED JUNIOR ANGELS & URCHIN
TIME OUT DAILY MIRROR 'S' MAC
EUREKA NSPCC THE TELEGRAPH
STELLA' MACAZINE FAMILIES ETC